

G.E.M.

INTRODUCTION





G.E.M.



#1 Chinese Artist
Breakout Singer-Songwriter

G.E.M. stands for “**GET EVERYBODY MOVING**”, as she hopes to inspire others through her music and powerful voice. Also known as the “Taylor Swift of Greater China”, G.E.M. has been breaking records since she was 16 years old.

HONOURS

The Most Valuable Chinese Artist on **Chartmetric** (2019)

The Most Monthly Listeners for Chinese Female Artist on **Spotify** (2019)

BBC 100 Women (2018)

Forbes 30 Under 30 (2016)

First Chinese Singer to perform **at NASA**

Stubhub Best Selling Female Artist

Most Popular Asian Artist at **Nickelodeon Kids' Choice Awards** (2014)

First Chinese Singer to launch album on **iTunes** (2012)

G.E.M.



YOUTUBE

Personal Channel over 1.1 Billion Streams

The Most Viewed Chinese Song “Light Years Away”

First Chinese MV “Light Years Away” to reach 200M Views

The Most Viewed Chinese Female Singer in 9

Countries (UK, US, Germany, France, Spain, Canada, Italy, Australia, New Zealand)

SOCIALS

Weibo: 32M Followers

DouYin: 27M Followers, over 150M accumulated Likes

Instagram: 5.9M Followers

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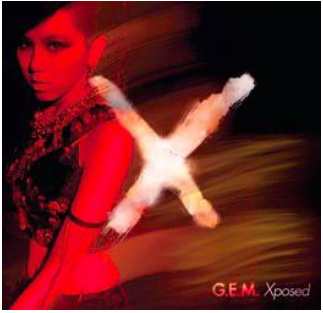


G.E.M. X.X.X. Live 2014 – 2016 G.E.M. Queen of Hearts 2017 - 2019

2 tours, 121 concerts in total, over 1.2M tickets bought
Youngest Chinese female singer to hold a solo ticket concert, youngest singer to perform at the Shanghai Stadium, completed her 100th solo concert at the age of 25.



G.E.M. Recent Releases



2012 Xposed

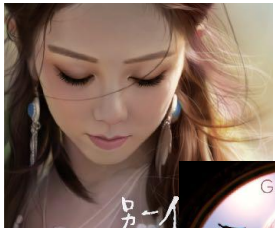
Won **IFPI Best Selling Mandarin Albums** in Hong Kong
Best Selling Female Singer across Greater China Region



2015 HeartBeat

Won **IFPI Best Selling Mandarin Albums** in Hong Kong, **Top 10 Best Selling Singers**, and **Top 10 Best Selling Mandarin Albums**.

Dominated charts on major music platforms after the release of ten songs on the album, and G.E.M.'s songs occupied nine places in the Top 10 list.



2018. Aug - Dec Trilogy of Musical Fairly Tales

QQ Music: pre-order of 1st EP exceeded **PLATINUM** Quantity

YouTube: Title song from 1st EP exceeded **78M views in 6 months** after release

Maintained 1st place in ranking of major music platforms, including iTunes, Spotify, KKBOX, and TME.

Title Song from 2nd EP "[Tik Tok](#)" won **Billboard Radio's Top 10 Chinese Songs** of the year

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